

# Unlock the POWER OF CONNECTIONS!



Latrobe City Business Chamber (LCBC) is the peak business chamber body for Latrobe City, uniting business districts from Traralgon, Morwell, Moe, Churchill and surrounding areas.

## WHY JOIN LCBC?

- Exclusive access to networking events.
- Business advocacy and representation.
- Access educational and development workshops and seminars.
- Discounted event tickets and member-only discounts on business services.
- Increased visibility and business promotion through LCBC's digital platforms and events.
- Stay informed on regional and industry insights, plus local market trends.

## A PARTNER IN YOUR SUCCESS

Joining the Latrobe City Business Chamber means gaining a dedicated partner in business committed to providing the tools, resources and opportunities essential for your business to grow and succeed. Whether you're looking to expand your network, develop new skills or gain advocacy support, LCBC is here to help you thrive.

**In 2024,  
we welcomed 577  
attendees across  
all our events!**

## EXCLUSIVE VECCI PARTNERSHIP BENEFITS




As an LCBC member, you can access the Victorian Chamber of Commerce membership at a reduced rate of \$770.


## DISCOVER MORE



Scan the QR code below or visit our website to discover more on how LCBC membership can help your business thrive, upcoming events and Chamber news.

 [lcbc.org.au](https://lcbc.org.au)

 0407 589 4564

 PO Box 214  
Morwell VIC 3840

Scan the QR code and join us today!



Platinum Partner

# MEMBERSHIP LEVELS



## PLATINUM MEMBERSHIP

### PARTNERSHIP PROMINENCE

\$5,500 GST inc.

In addition to Bronze, Silver & Gold.

Prominent listing on the LCBC website Member Directory as a Platinum Partner as well as your logo, business details and business profile feature.

Business news and social posts promoting your business initiatives and marketing campaigns.

Total event tickets per year: **Eight.**

**Two** complimentary places at the People's Choice Awards Gala Dinner.



## GOLD MEMBERSHIP

### CROSS PROMOTION & DIGITAL SUPPORT

\$1,100 GST inc.

In addition to Bronze & Silver.

Prominent listing on LCBC website Member Directory as a Gold Partner as well as your logo and business details featured.

Opportunity for subsidised access to subsidised digital promotion.

Opportunity to host / showcase one event directly relating to your industry or business.

Total event tickets per year: **Six.**



## SILVER MEMBER

### DIGITAL EXPOSURE & ACCESS TO RESOURCES

\$440 GST inc.

In addition to Bronze level.

Listing on LCBC website Member Directory as a Silver Partner as well as your logo

Access to Members of Parliament, Government Officials and Industry Leaders when available to the LCBC (Invite only)

Total event tickets per year: **Four.**



## BRONZE MEMBER

### INCREASED COMMUNICATION

\$165 GST inc.

Industry support & business network connections.

Advocacy and Member support services.

Invites to events, relevant round tables, forums and strategic discussions.

Listing on LCBC Member directory.

Victorian Chamber Employer Membership for the reduced VECCI Membership rate of \$770 p/a.

Total event tickets per year: **Two.**