



**LATROBE CITY
BUSINESS CHAMBER**

Unlock the power of connections

WITH LATROBE CITY BUSINESS
CHAMBER MEMBERSHIP

Driving Business in Latrobe City



Members are unified by

Shared Vision

Our outlook for Latrobe City is for visionary leadership, talented and creative people, a dynamic and environmentally sustainable economy and engaged and connected communities.

Thought Leadership

Our outlook for leadership is to engage, discuss and collaborate with captains of industry, global social-change entrepreneurs, policy makers, and government ministers. We wish to host at least four Thought Leadership events per calendar year.

Innovation by Change

Our vision for change is to advocate for our industries and communities to achieve Latrobe City's priorities, be the voice our governments engage with, listen to and respect when developing policies and priorities, and to ensure decision-makers recognise and act upon our regional priorities.

VECCI Partnership Benefits

Members of the LCBC are offered the reduced rate of \$770 to become an Employer Member of the Victorian Chamber of Commerce and receive

- 4 x tickets to networking events
- 10 x e-learning courses
- \$700 Workplace support & training credits
- Workplace relations advice line access
- Access to the modern award directory and subscription service
- Latest industry news and exclusive business content
- Advocacy through invitations to surveys and taskforces
- HR, health, safety and wellbeing resources
- Grant finder access for Government grants
- Discounted pricing on training and workplace consulting
- Exclusive member pricing on export documentation



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	Bronze Partner	Silver Partner	Gold Partner	Platinum Partner
	\$165	\$440	\$1,100	\$5,500
Discounted event tickets (six per year)	✓	✓	✓	✓
Listing on LCBC Member directory and social post announcement	✓	✓	✓	✓
Invites to relevant round tables, forums and strategic discussion	✓	✓	✓	✓
Access to members of Parliament, Government Officials and Industry Leaders when available (invite only)	✓	✓	✓	✓
Industry support and business network connections	✓	✓	✓	✓
Business news and social posts promoting your business initiatives and marketing campaigns	✓	✓	✓	✓
Become a Victorian Chamber Employer Member for the Reduced VECCI Membership rate of \$770 p/a	✓	✓	✓	✓
One complimentary place at Thought Leadership events (4 per year)	X	✓	✓	✓
Opportunity to host committee meetings and round table discussions	X	✓	✓	✓
Access to Members of Parliament, Government Officials and Industry Leaders when available to the LCBC	X	✓	✓	✓
Prominent listing on Member Directory as a Gold Partner as well as your logo and details featured on marketing material	X	X	✓	✓
Two complimentary places at Thought Leadership events (4 per year)	X	X	✓	✓
Opportunity to host committee meetings, forums, planning, strategic discussion and round table discussions	X	X	✓	✓
Opportunity to host / showcase one event directly relating to your industry or business	X	X	✓	✓
Business profile in one LCBC newsletter per annum	X	X	X	✓
Prominent listing on the LCBC website Member Directory as a Platinum Partner as well as your logo and details featured on marketing material	X	X	X	✓
Two complimentary places at any LCBC members event (6+ per year)	X	X	X	✓
Eight complimentary places at Thought Leadership events (4 per year)	X	X	X	✓
Naming rights to partner two LCBC members events and one Thought Leadership event	X	X	X	✓
Invitation for direct access to Members of Parliament, Government Officials and Industry Leaders when available to the LCBC	X	X	X	✓

> Vision

To be **one voice** representing all businesses in a collaborative effort to develop the Latrobe Region.

> Mission

To foster a **thriving business community** through outstanding governance, member engagement, advocacy, and representation.

We are the peak business chamber body for the Latrobe City Region.

The LCBC was formed to amalgamate the business districts of Traralgon, Morwell, Moe, Churchill and surrounds. Members form a group of business and community leaders committed to sharing ideas and working together to advocate change, develop strategic initiatives and foster continuous development and economic growth.





LATROBE CITY BUSINESS CHAMBER



Discover more

lcbc.org.au



The information contained in this brochure is for general information purposes only. The Latrobe City Business Chamber endeavours to keep the information provided up to date and correct. For more information visit our website.